

# Meet the Staff....



## Geoff Craft

Since 1998 Geoff has had the opportunity to be involved in several successful programs and has coached 2-year-old beginners through Level 10 and Elite USAG athletes. His experiences as an athlete in competitive swimming, water polo, soccer, and gymnastics are a key component to his coaching style, and he has always believed that forming a positive relationship with athletes is the best way to communicate and coach. Geoff is also a fitness and nutrition enthusiast who loves to share his expertise with athletes, clients, and friends. Geoff currently lives in Cypress with his beautiful wife, Jess, and their rambunctious 1st grader, June. Before starting work at Biron's in 2024, he worked with several Elite and high performance programs in Texas, owned and operated West Houston Gymnastics Club, presented well reviewed lectures at GAT and National Congress, and has been on staff for the LSU High Performance Camp since 2014.